



PUNE INSTITUTE OF BUSINESS MANAGEMENT
(APPROVED BY AICTE AND AFFILIATED TO UNIVERSITY OF PUNE)
GUT NO 605/1, LAVASA ROAD, MUKAIWADI, PIRNAGUT, PUNE-412115



STUDENT FEEDBACK ANALYSIS REPORT FOR PGDM BATCH 2014-16- SEMESTER II

INTRODUCTION

Student's feedback is taken for all batches at the end of the semester by the Batch-in-Charge to get a student perspective on the requirements in the class, subject and the curriculum in general as it helps the faculty to design their teaching methods in a way that can be more helpful and beneficial to students as well as it helps the organization to better plan the subjects offered, faculties to be allotted, add on trainings to be given besides getting their views on the different departments of the organization.

The students' feedback regarding faculties & subjects for Batch 2014-16 (Semester 2) was taken at the end of the semester by the Batch-In-Charge.

The feedback form contained questions on the prime parameters that a student can identify with to evaluate the teaching of a subject like teaching pedagogy, interaction with students, content and examples as mentioned below:

1. Satisfaction with Teaching Methods
2. Satisfaction on Clarity of Concepts
3. Satisfaction with Examples used in class
4. Satisfaction with faculty student interaction
5. Satisfaction with faculty in controlling the class
6. Satisfaction with the Contents used

There was also the option of giving additional comments and suggestions if anyone wished.

The students had to mark the faculties on a scale of 5 for all the above mentioned parameters.

The feedback was taken specialization wise as subjects are different for different specializations.

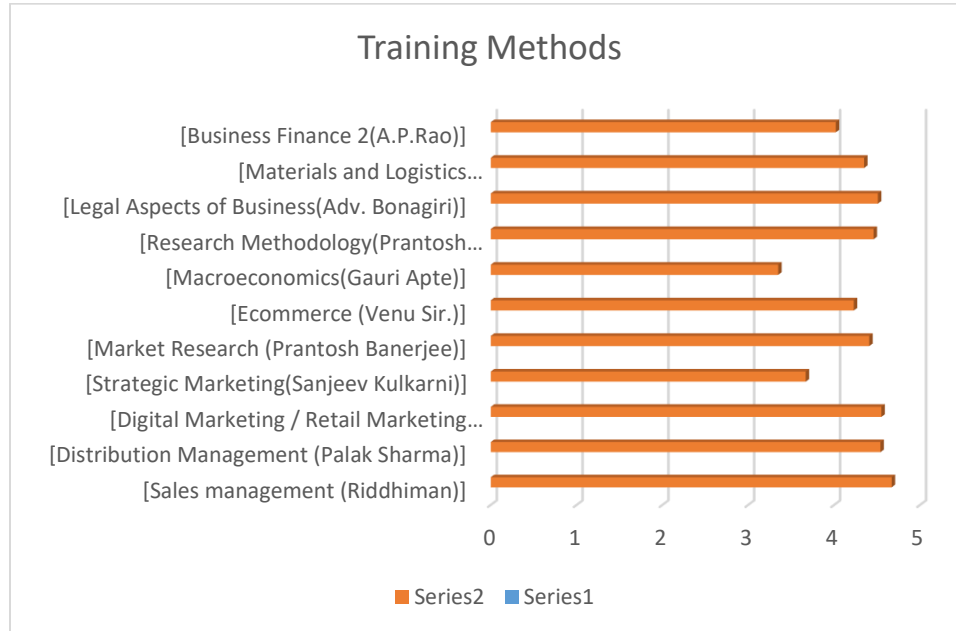
ANALYSIS AND INTERPRETATION

Based on the feedback obtained from students on the various parameters for the different specializations, following results were found

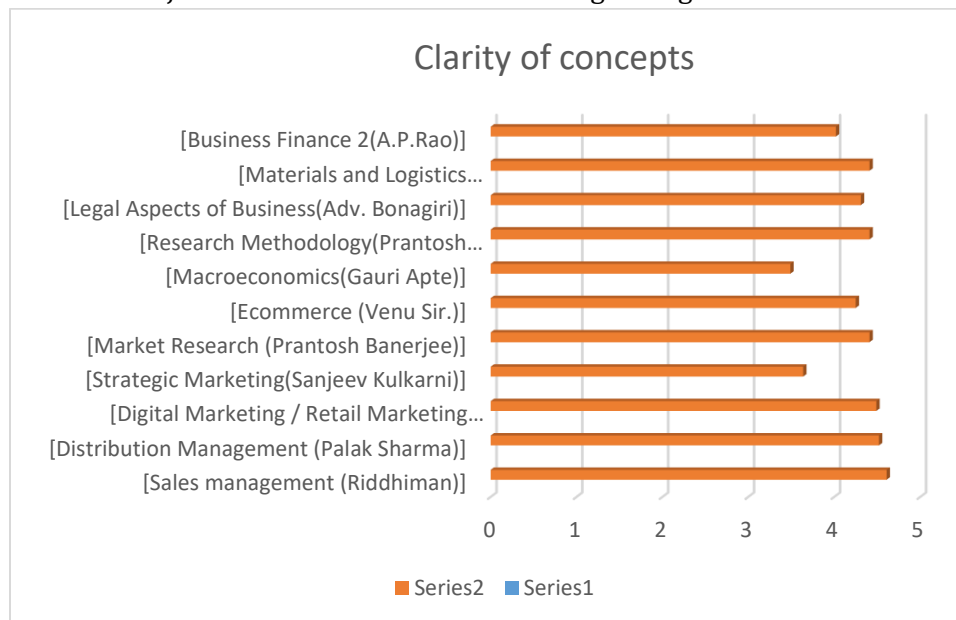
🚩 OBSERVATIONS

a. Marketing Specialization

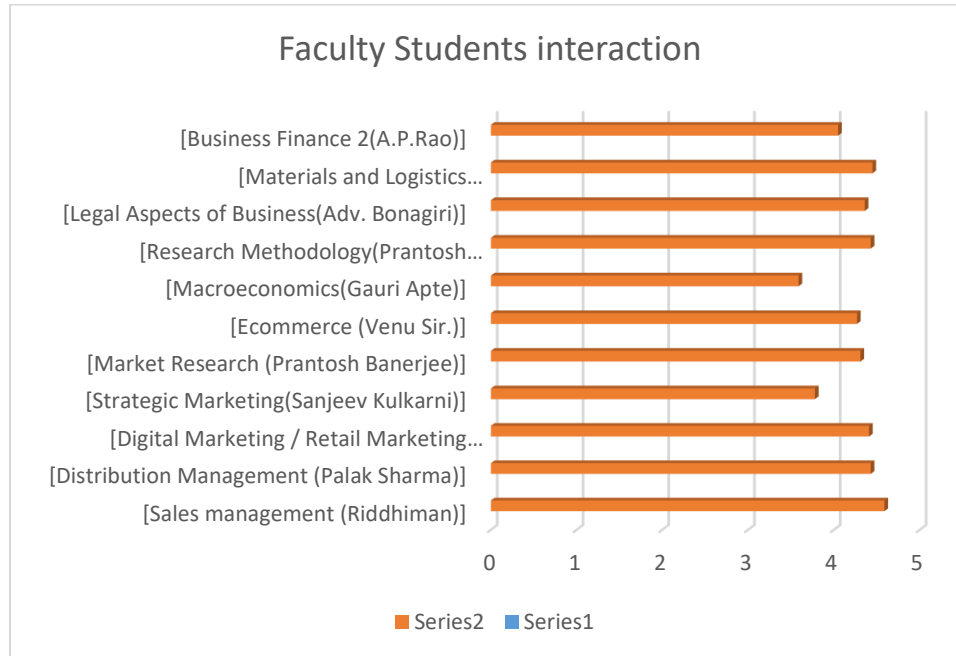
- Students were overall satisfied with the Training Methods of all faculties with an average score of 4.25. Almost all subjects scored above 4 points and only Macroeconomics scored below average points.



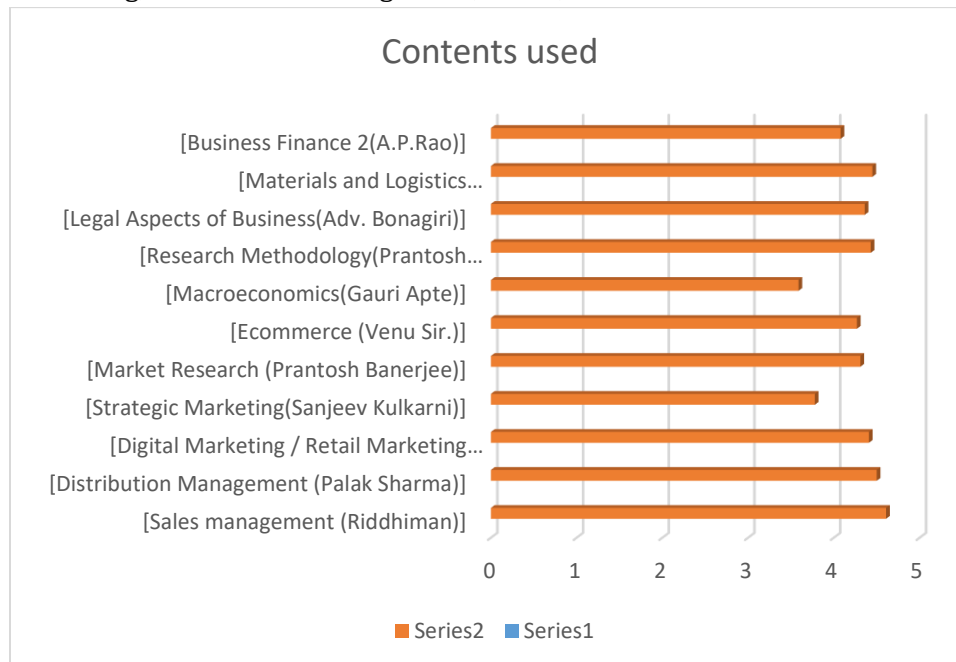
- The score on Clarity of Concepts was 4.232 with students reporting above 4 points for most subjects with Macroeconomics scoring low again



- Satisfaction with Examples used in class was also good with a score of 4.23 and the same subjects scoring very high points. Most subjects like Sales Marketing, Distribution Management, Retail, and Market Research scored well above 4 points.
- Satisfaction with faculty students' interaction was also good with a score of 4.242. Again subjects like Sales Marketing, Distribution Management, Retail, and Market Research scoring very high points

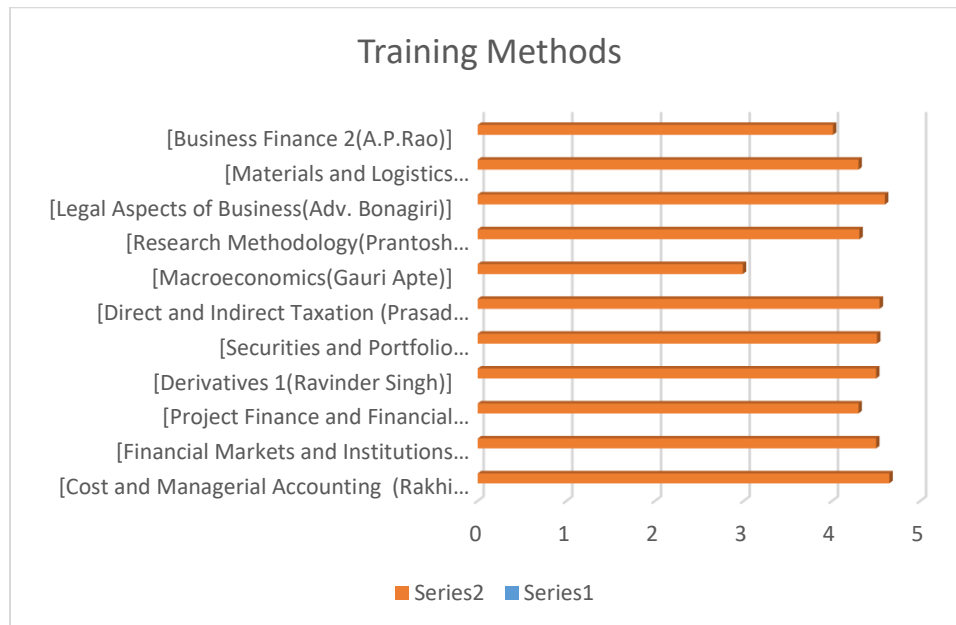


- Satisfaction with Contents used was again on a high with a score of 4.253. Again only Macroeconomics scored low. Students showed high satisfaction with Sales Marketing, Distribution Management, Retail, and Market Research

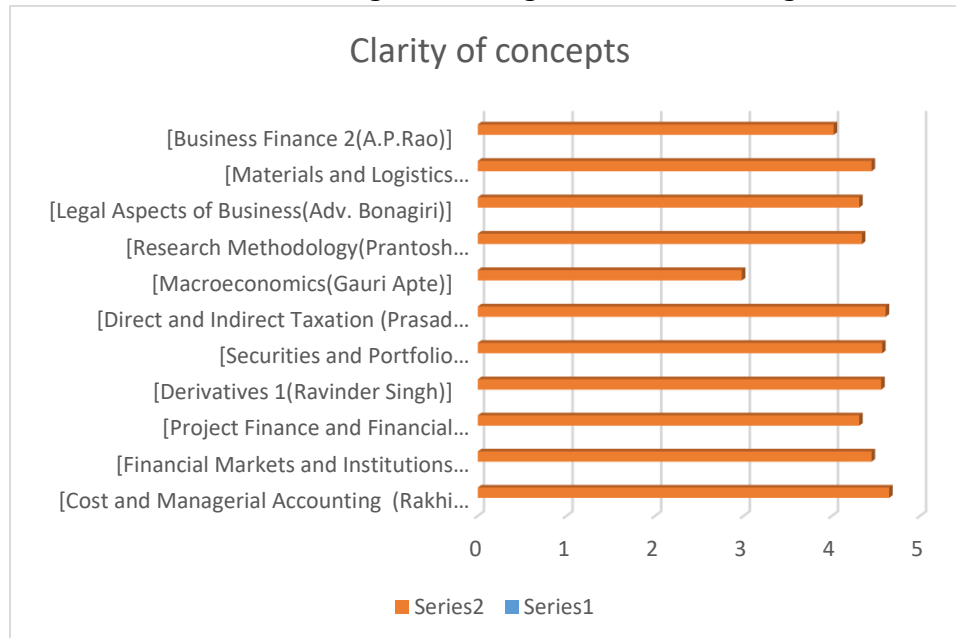


b. Finance Specialization

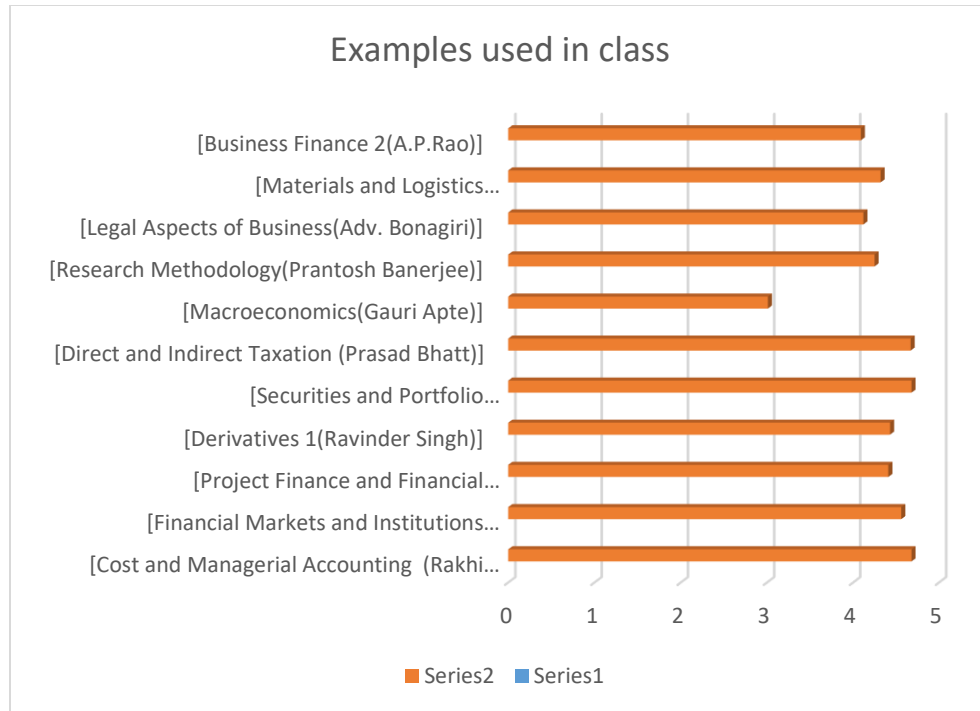
- Students were satisfied with the training methods of most faculties but expressed dissatisfaction with Macroeconomics. Overall score was 4.291



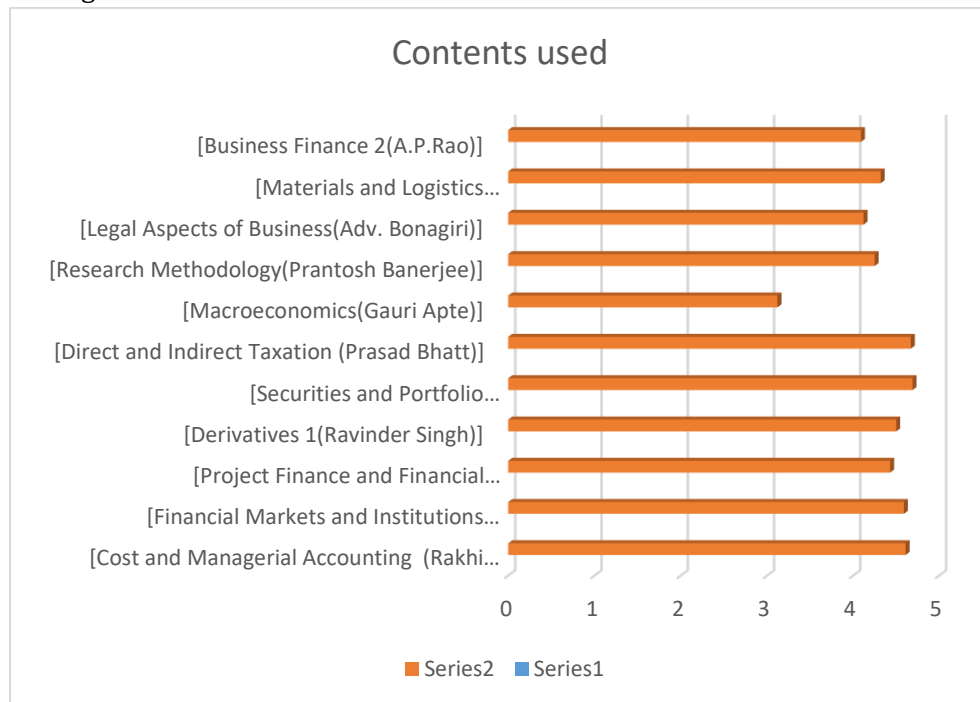
- Regarding clarity of concepts of subjects, students were quite satisfied with majority subjects like Cost & Managerial Accounting, Financial Markets, PFFM, Derivatives, Taxation, and Materials & Logistics Management. So the average score was 4.295



- Satisfaction on examples used was also good with a score of 4.292 with again the same subjects scoring low. Most subjects however had a high score of above 4 points.

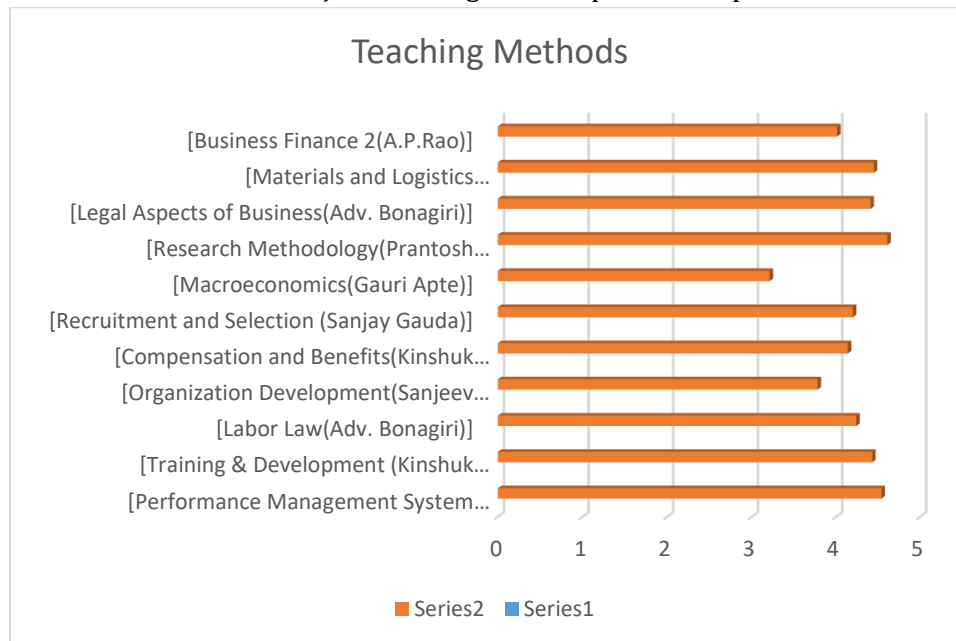


- Satisfaction with faculty students’ interactions was also high with a score of 4.293. Most subjects scored well above 4 points with the only problem being with Macroeconomics again.
- Satisfaction with contents used was also high with a score of 4.308. Except Macroeconomics, all subjects scored above 4 points denoting very high satisfaction among students.

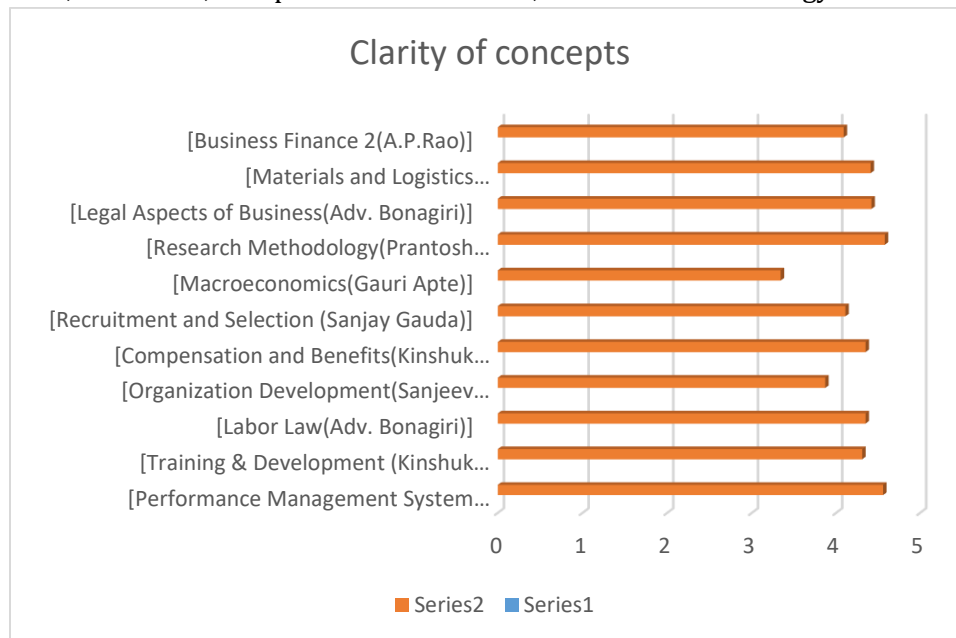


c. HR Specialization

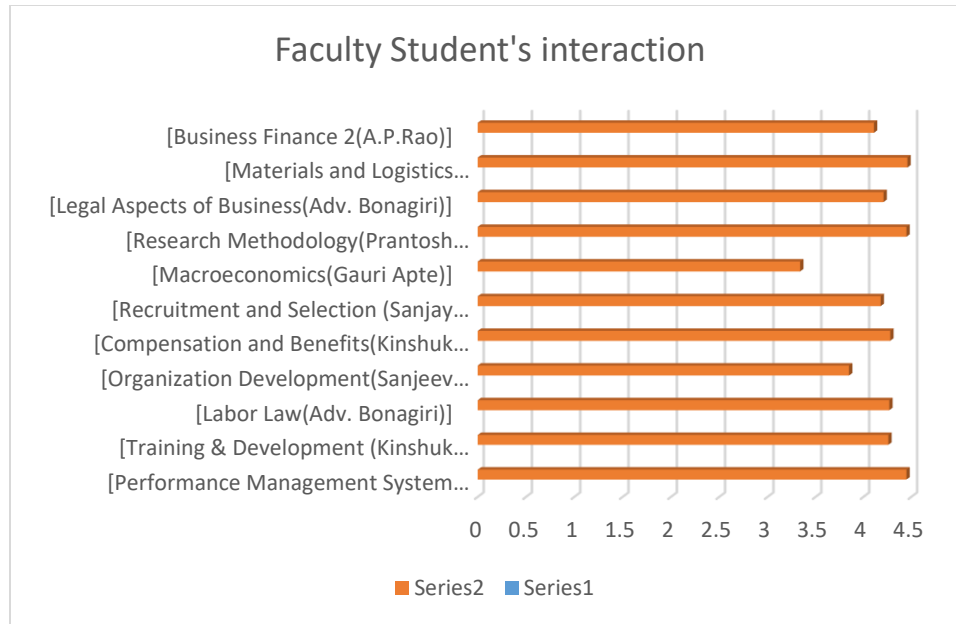
- Students were very satisfied with the teaching methods with an average score of 4.183 with almost all subjects scoring above 4 points except Macroeconomics



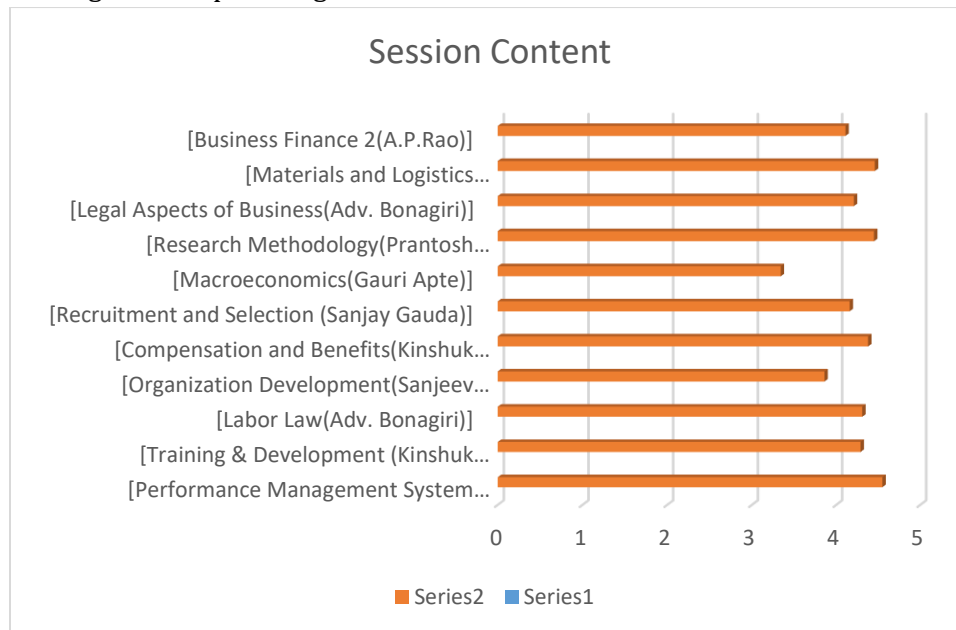
- The score for clarity of concepts was 4.217 also denoting good satisfaction with the only subject scoring low being Macroeconomics and very high satisfaction with PMS, T&D, Labor law, Compensation & Benefits, Research Methodology



- Satisfaction with examples used in class was also very high with a score of 4.208 with almost all subjects scoring above 4 points with specially high satisfaction for PMS, T&D, Labor law, Compensation & Benefits, Research Methodology
- Satisfaction with faculty students interaction was also high with a score of 4.169 with only Macroeconomics scoring low again



- Satisfaction with session content was a high on 4.193 with almost all subjects scoring above 4 points again.



🔑 INTERPRETATIONS

- Students were overall satisfied with the faculties, teaching pedagogy and session contents provided in class
- There was dissatisfaction with Macroeconomics as a subject.
- Students were very happy with the senior and visiting faculties.

CONCLUSION

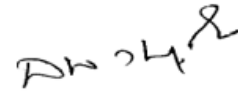
Based on the students' feedback for different subjects it can be concluded that:

- Students are overall satisfied with the faculties and teaching pattern of the institute. The satisfaction can be mainly attributed to more number visiting and senior faculties for almost all subjective courses.
- The subjects having low feedback scores have to be addressed.

Submitted by

Batch-In-Charge

Received and Reviewed by



Director

|